

# MoneyOnliners

## Freelancing Academy

### Premium Action Workbook

#### Lesson 13 of 40

Building a Personal Brand as a Freelancer

#### Module 3 of 8

Creating Your Professional Presence

|                |                |
|----------------|----------------|
| Student Name   | <hr/>          |
| Date Started   | <hr/>          |
| Date Completed | <hr/>          |
| Difficulty     | Beginner       |
| Estimated Time | 20 Minutes     |
| Progress       | 32.5% Complete |

**MoneyOnliners Motto:** Understand First. Earn Second. Grow Forever.

## Knowledge Check

What is the main idea of 'Building a Personal Brand as a Freelancer'?

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Why is this topic important for a beginner freelancer?

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Write three things you learned from this lesson.

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What is one mistake a beginner should avoid in this topic?

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## Practical Exercise

| Exercise                                  | Your Answer |
|-------------------------------------------|-------------|
| What will you apply from this lesson?     |             |
| What skill, tool, or habit do you need?   |             |
| What action will you take this week?      |             |
| What result do you want from this lesson? |             |

## Action Plan

- ☐ Finish Lesson 13
- ☐ Complete this workbook
- ☐ Write one practical action from the lesson
- ☐ Save your notes for future review
- ☐ Continue to Lesson 14

## Reflection Journal

### What did you learn today?

[illegible]

### What surprised you the most?

[illegible]

### What is your next step?

[illegible]

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**What will you do within the next 7 days?**

[illegible]

## Who referred you to MoneyOnlineers?

- ☐ Google
- ☐ YouTube
- ☐ Facebook
- ☐ Instagram
- ☐ LinkedIn
- ☐ TikTok
- ☐ WhatsApp
- ☐ Friend / Family
- ☐ Other

## Next Lesson Preview

### Lesson 14: Creating High-Converting Portfolio Samples

Continue to the next lesson to keep building your freelancing knowledge step by step.

**Academy Progress:** Lesson 13 of 40 - Module 3 of 8 - 32.5% Complete

**MoneyOnlineers** - Understand First. Earn Second. Grow Forever.