

MoneyOnlineers

MAKE MONEY ONLINE ACADEMY

Module 5 – Building Long-Term Financial Success

Lesson 35: Creating a Simple Online Business

Workbook ID: MMOA-M5-L35

Student Information

Student Name: _____

Email: _____

Date Started: _____

Date Completed: _____

Instructor: _____

Welcome

This lesson helps you transform your skills, products, or services into a simple online business with a clear value proposition and sustainable growth plan.

Learning Objectives

- Understand the basics of an online business.
- Identify a target audience.
- Create a simple business model.
- Plan your first business goals.
- Prepare for Lesson 36.

Lesson Summary

A simple online business solves a problem for a specific audience. By combining valuable products or services with effective marketing and excellent customer service, you can create a business that grows over time.

Knowledge Check

1. What problem will your business solve?

2. Who is your ideal customer?

3. How will your business generate income?

Practical Exercise

- Define your business idea
- Identify your target audience
- List your products or services
- Write a simple value proposition
- Set your first business goal

My Business Plan

Business Name:

Products or Services:

Ideal Customer:

Action Plan

- Complete Lesson 35
- Write a one-page business plan
- Create a simple offer
- Identify your first customers
- Continue to Lesson 36

Reflection Journal

What excites you most about starting your online business?

What challenge will you overcome first?

Homework

- Refine your business idea.
- Research three competitors.
- Prepare for Lesson 36.

Progress Tracker

- Lessons 1–35 Completed

Academy Progress: 35 / 40 Lessons

Next Lesson

Lesson 36: Managing Your Online Income

Certificate

This certifies that

has successfully completed Lesson 35: Creating a Simple Online Business.

Date: _____