

MoneyOnlineers

MAKE MONEY ONLINE ACADEMY

Module 3 – Building Your First Income Stream

Lesson 24: Tracking and Improving Your Results

Workbook ID: MMOA-M3-L24

Student Information

Student Name: _____

Email: _____

Date Started: _____

Date Completed: _____

Instructor: _____

Welcome

This lesson helps you measure your progress, identify what is working, and continuously improve your online income strategy.

Learning Objectives

- Understand why tracking results matters.
- Learn which metrics to monitor.
- Identify strengths and weaknesses.
- Create an improvement plan.
- Prepare for Module 4.

Lesson Summary

Successful online earners regularly track their performance. Measuring income, traffic, clients, sales, applications, and completed tasks helps you make better decisions and improve your results over time.

Knowledge Check

1. Why should you track your results?

2. Which metrics are most important for your income method?

3. What is one improvement you will make?

Practical Exercise

- Track weekly income
- Record website visitors or clients
- Measure completed tasks
- Review progress every week
- Identify one improvement

My Improvement Plan

Metric I will track:

One improvement I will implement this month:

Action Plan

- Complete Lesson 24
- Create a tracking spreadsheet
- Review results weekly
- Adjust my strategy
- Begin Module 4

Reflection Journal

What has been your biggest achievement so far?

What will you improve next?

Homework

- Build a simple progress tracker.
- Review your results after one week.
- Prepare for Lesson 25.

Progress Tracker

- Lessons 1–24 Completed

Academy Progress: 24 / 40 Lessons

Next Lesson

Module 4 – Lesson 25: Improving Your Digital Skills

Certificate

This certifies that

has successfully completed Lesson 24: Tracking and Improving Your Results.

Date: _____