

MoneyOnlineers

MAKE MONEY ONLINE ACADEMY

Module 3 – Building Your First Income Stream

Lesson 19: Building Your Online Presence

Workbook ID: MMOA-M3-L19

Student Information

Student Name: _____

Email: _____

Date Started: _____

Date Completed: _____

Instructor: _____

Welcome

This lesson explains how to build a professional online presence that helps people trust you and discover your work.

Learning Objectives

- Understand what an online presence is.
- Learn why personal branding matters.
- Create professional profiles.
- Build credibility online.
- Prepare for Lesson 20.

Lesson Summary

Your online presence is how people see you on the internet. A professional website, portfolio, LinkedIn profile, social media accounts, and consistent branding help build trust and attract opportunities.

Knowledge Check

1. What is an online presence?

2. Why is a professional profile important?

3. Name three ways to improve your online presence.

Practical Exercise

- Create or update your LinkedIn profile
- Create a professional bio
- Upload a professional photo
- Build a simple portfolio
- Create consistent usernames
- Review your online profiles

My Online Presence Plan

My personal brand statement:

My first improvement:

Action Plan

- Complete Lesson 19
- Update one online profile
- Create a professional bio
- Build a simple portfolio page
- Continue to Lesson 20

Reflection Journal

What is the biggest improvement you will make to your online presence?

How will this help your future online income?

Homework

- Improve one online profile.
- Ask someone to review your profile.
- Prepare for Lesson 20.

Progress Tracker

- Lessons 1–19 Completed

Academy Progress: 19 / 40 Lessons

Next Lesson

Lesson 20: Creating Your First Online Offer

Certificate

This certifies that

has successfully completed Lesson 19: Building Your Online Presence.

Date: _____