

MoneyOnlineers

MAKE MONEY ONLINE ACADEMY

Module 3 – Building Your First Income Stream

Lesson 18: Learning Your First Digital Skill

Workbook ID: MMOA-M3-L18

Student Information

Student Name: _____

Email: _____

Date Started: _____

Date Completed: _____

Instructor: _____

Welcome

This lesson helps you choose and begin learning your first digital skill—the foundation for earning online.

Learning Objectives

- Understand the value of digital skills.
- Identify beginner-friendly skills.
- Choose one skill to learn.
- Create a learning schedule.
- Prepare for Lesson 19.

Lesson Summary

Digital skills are abilities you can use to solve problems online. Examples include writing, graphic design, coding, SEO, video editing, AI prompting, virtual assistance, and digital marketing. Mastering one valuable skill is often the fastest path to earning online.

Knowledge Check

1. What is a digital skill?

2. Name three digital skills.

3. Which digital skill will you learn first?

Practical Exercise

- Writing
- Graphic Design
- Video Editing
- Web Development
- SEO
- AI Skills
- Virtual Assistance
- Digital Marketing

My Learning Plan

My chosen digital skill:

Why I chose it:

Action Plan

- Complete Lesson 18
- Choose one digital skill
- Find a learning resource
- Practice for 30 minutes today
- Continue to Lesson 19

Reflection Journal

What motivates you to learn this skill?

How will you stay consistent?

Homework

- Practice your chosen skill.
- Find one free course or tutorial.
- Prepare for Lesson 19.

Progress Tracker

- Lessons 1–18 Completed

Academy Progress: 18 / 40 Lessons

Next Lesson

Lesson 19: Building Your Online Presence

Certificate

This certifies that

has successfully completed Lesson 18: Learning Your First Digital Skill.

Date: _____