

MoneyOnlineers

MAKE MONEY ONLINE ACADEMY

Module 2 – Choosing Your First Income Method

Lesson 12: Affiliate Marketing for Beginners

Workbook ID: MMOA-M2-L12

Student Information

Student Name: _____

Email: _____

Date Started: _____

Date Completed: _____

Instructor: _____

Welcome

This lesson introduces affiliate marketing and shows how beginners can earn commissions by recommending useful products and services.

Learning Objectives

- Understand affiliate marketing.
- Learn how affiliate commissions work.
- Choose trustworthy affiliate programs.
- Promote products ethically.
- Prepare for Lesson 13.

Lesson Summary

Affiliate marketing allows you to earn a commission when someone purchases through your referral link. Success depends on trust, helpful content, and recommending products that genuinely help your audience.

Knowledge Check

1. What is affiliate marketing?

2. How do affiliate commissions work?

3. Why is trust important in affiliate marketing?

Practical Exercise

Tick the affiliate categories that interest you:

- Web Hosting
- AI Tools
- Software
- Online Courses
- Finance
- Productivity Apps
- E-commerce
- Digital Marketing

My Affiliate Plan

Products or services I would like to promote:

Why I chose them:

Action Plan

- Complete Lesson 12
- Research three affiliate programs
- Choose one niche
- Create a content idea list
- Continue to Lesson 13

Reflection Journal

What did you learn about affiliate marketing?

How will you build trust with your audience?

Homework

- Find three affiliate programs.
- Compare their commission rates.
- Prepare for Lesson 13.

Progress Tracker

- Lessons 1–12 Completed

Academy Progress: 12 / 40 Lessons

Next Lesson

Lesson 13: Selling Digital Products

Certificate

This certifies that

has successfully completed Lesson 12: Affiliate Marketing for Beginners.

Date: _____