

MoneyOnlineers

MAKE MONEY ONLINE ACADEMY

Module 2 – Choosing Your First Income Method

Lesson 11: Blogging for Beginners

Workbook ID: MMOA-M2-L11

Student Information

Student Name: _____

Email: _____

Date Started: _____

Date Completed: _____

Instructor: _____

Welcome

This lesson introduces blogging as an online income method and explains how beginners can build a blog that helps people and earns income over time.

Learning Objectives

- Understand what blogging is.
- Learn how blogs make money.
- Choose a blog niche.
- Know the basics of publishing content.
- Prepare for Lesson 12.

Lesson Summary

Blogging is the process of publishing helpful content online. Successful blogs earn through advertising, affiliate marketing, sponsored content, digital products, and services. Growth takes time, consistency, and valuable content.

Knowledge Check

1. What is a blog?

2. Name three ways blogs make money.

3. Why is choosing a niche important?

Practical Exercise

Tick the blog topics that interest you:

- Making Money Online
- Technology
- Personal Finance
- Health & Fitness
- Travel
- Food
- Education
- AI & Productivity

My Blogging Plan

My chosen blog niche:

Why I chose it:

Action Plan

- Complete Lesson 11
- Choose a niche
- List 10 article ideas
- Research blogging platforms
- Continue to Lesson 12

Reflection Journal

What excites you most about blogging?

What will you do first?

Homework

- Brainstorm 10 blog post ideas.
- Visit three successful blogs.
- Prepare for Lesson 12.

Progress Tracker

- Lessons 1–11 Completed

Academy Progress: 11 / 40 Lessons

Next Lesson

Lesson 12: Affiliate Marketing for Beginners

Certificate

This certifies that

has successfully completed Lesson 11: Blogging for Beginners.

Date: _____