

MoneyOnline

MAKE MONEY ONLINE ACADEMY

Module 1 – Understanding Online Income

Lesson 2: How Online Income Really Works

Workbook ID: MMOA-M1-L02

Student Information

Student Name: _____

Email: _____

Date Started: _____

Date Completed: _____

Instructor: _____

Learning Objectives

- Explain how online income works.
- Understand where online money comes from.
- Know active vs passive income.
- Identify online business models.
- Prepare for Lesson 3.

Knowledge Check

What is online income?

Where does online money come from?

Difference between active and passive income?

Name four online business models.

Practical Exercise

- Freelancing
- Blogging
- Affiliate Marketing
- Digital Products
- Remote Work
- AI Services
- E-commerce
- YouTube
- Virtual Assistance

Action Plan

- Read Lesson 2
- Complete Workbook
- Research one online business model
- Choose one skill
- Continue to Lesson 3

Homework

- Research one online business
- Write one online income goal
- Explain active vs passive income
- Prepare for Lesson 3

Certificate

This certifies that

has completed Lesson 2: How Online Income Really Works.