

LESSON 38 WORKBOOK

Scaling an AI Business

Module 5: Building an AI Career

Name		Date	
Business Growth Plan		Status	■ Not Started ■ In Progress ■ Complete

Lesson Purpose

Learn how to grow an AI business by improving systems, expanding services, hiring support, increasing revenue, and creating sustainable long-term growth.

Before You Begin

- I completed Lesson 37.
- I have an AI product or service to grow.
- I am ready to build systems that support long-term success.

My Main Goal

Exercise 1

Identify five ways you could scale your AI business without simply working more hours.

Exercise 2

Create a business growth plan covering marketing, sales, operations, customer support, and automation.

Exercise 3

Describe the people, tools, systems, or partnerships you will need to reach the next stage of growth.

Practical Business Scaling Activity

Choose your AI business and design a 12-month scaling strategy. Include revenue goals, customer acquisition targets, automation opportunities, outsourcing plans, and key milestones.

Prompt Practice

Prompt: "Act as an AI business growth consultant. Help me scale my AI business by improving operations, increasing sales, automating repetitive tasks, and creating a roadmap for sustainable long-term growth."

Key Takeaways

My Practical Action Step

Reflection

Completion Checklist

- Completed all workbook exercises.
- Created a business scaling roadmap.
- Identified systems and growth opportunities.
- I am ready for Lesson 39.

Next Step

Continue to **Lesson 39 – The Future of AI.**