

LESSON 36 WORKBOOK

Creating AI Services

Module 5: Building an AI Career

Name		Date	
AI Service		Status	■ Not Started ■ In Progress ■ Complete

Lesson Purpose

Learn how to design, package, price, and present AI-powered services that solve real client problems. Build clear service offers, define deliverables, and create a repeatable service process.

Before You Begin

- I completed Lesson 35.
- I know the audience I want to serve.
- I am ready to package my AI skills into professional services.

My Main Goal

Exercise 1

List five AI services you could offer to businesses, entrepreneurs, or individuals.

Exercise 2

Choose one AI service and define the target client, deliverables, timeline, pricing, and expected outcomes.

Exercise 3

Create a simple service delivery workflow from client inquiry through project completion and follow-up.

Practical Service Creation Activity

Create a one-page description for one AI service you plan to sell. Include the problem you solve, your process, pricing options, deliverables, turnaround time, and why a client should choose you.

Prompt Practice

Prompt: "Act as a business consultant. Help me create a professional AI service package, recommend pricing, define deliverables, write a compelling service description, and suggest ways to differentiate myself from competitors."

Key Takeaways

My Practical Action Step

Reflection

Completion Checklist

- Completed all workbook exercises.
- Created a professional AI service offer.
- Defined pricing and deliverables.
- I am ready for Lesson 37.

Next Step

Continue to **Lesson 37 – Building Multiple AI Income Streams.**