

LESSON 26 WORKBOOK

AI for SEO

Module 4: Advanced AI Skills

Name		Date	
SEO Project		Status	■ Not Started ■ In Progress ■ Complete

Lesson Purpose

Learn how to use AI to improve search engine optimization through keyword research, search intent analysis, content planning, on-page optimization, internal linking, and performance monitoring while creating helpful, people-first content.

Before You Begin

- I completed Lesson 25.
- I understand the basics of SEO.
- I will use AI to support high-quality, original content rather than publish unedited AI output.

My Main Goal

Exercise 1

Choose a topic and use AI to generate a list of relevant keywords and search intents.

Exercise 2

Create an SEO-friendly outline including headings, FAQs, internal linking ideas, and a meta description.

Exercise 3

Explain how AI can help with on-page SEO, technical SEO, content updates, and performance analysis.

Practical SEO Activity

Use an AI assistant to optimize an existing article or plan a new one. Record the focus keyword, SEO title, slug, meta description, internal links, and improvements you made.

Prompt Practice

Prompt: "Act as an SEO strategist. Analyze my article, identify keyword opportunities, improve the structure, suggest internal links, write an SEO title and meta description, and recommend actions to increase search visibility."

Key Takeaways

My Practical Action Step

Reflection

Completion Checklist

- Completed all workbook exercises.
- Optimized content using AI and SEO best practices.
- Planned improvements for search visibility.
- I am ready for Lesson 27.

Next Step

Continue to **Lesson 27 – AI for Email Marketing**.