

LESSON 22 WORKBOOK

AI for Online Businesses

Module 3: AI for Making Money

Name		Date	
Business Project		Status	■ Not Started ■ In Progress ■ Complete

Lesson Purpose

Learn how AI can help online businesses improve customer service, marketing, sales, operations, content creation, analytics, and decision-making while delivering better customer experiences.

Before You Begin

- I completed Lesson 21.
- I understand how AI supports business growth.
- I will use AI responsibly while protecting customer data and maintaining quality.

My Main Goal

Exercise 1

List five areas of an online business where AI can improve efficiency or profitability.

Exercise 2

Choose one online business idea and explain how AI could help with marketing, customer support, operations, and sales.

Exercise 3

Design a simple AI-powered workflow for attracting customers, making sales, and providing support.

Practical Business Activity

Select an online business or business idea. Use an AI assistant to create a business improvement plan, customer journey, or marketing strategy. Review the recommendations and customize them for your goals.

Prompt Practice

Prompt: "Act as an online business consultant. Create a growth strategy for my business, including customer acquisition, marketing, sales, automation, customer support, and performance tracking."

Key Takeaways

My Practical Action Step

Reflection

Completion Checklist

- Completed all workbook exercises.
- Used AI to improve an online business idea.
- Created an AI-assisted business strategy.
- I am ready for Lesson 23.

Next Step

Continue to **Lesson 23 – AI Automation for Beginners.**