

LESSON 20 WORKBOOK

Selling Digital Products with AI

Module 3: AI for Making Money

Name		Date	
Digital Product		Status	■ Not Started ■ In Progress ■ Complete

Lesson Purpose

Learn how AI can help you plan, create, improve, and market digital products such as ebooks, templates, printables, courses, planners, and downloadable resources while maintaining quality and originality.

Before You Begin

- I completed Lesson 19.
- I understand that AI assists the creative process.
- I will review and personalize every product before selling it.

My Main Goal

Exercise 1

List five digital products that could be created or improved with AI.

Exercise 2

Choose one digital product idea and outline its target audience, key features, and value.

Exercise 3

Describe how AI can help with product design, writing, marketing, customer support, and updates.

Practical Product Creation Activity

Use an AI assistant to create an outline, draft, design concept, or promotional copy for one digital product. Review the result, improve it, and note the changes you made.

Prompt Practice

Prompt: "Act as a digital product strategist. Help me create a beginner-friendly digital product, including the target audience, outline, pricing ideas, marketing plan, and launch checklist."

Key Takeaways

My Practical Action Step

Reflection

Completion Checklist

- Completed all workbook exercises.
- Planned or created a digital product with AI.
- Reviewed AI-generated content for quality and originality.
- I am ready for Lesson 21.

Next Step

Continue to **Lesson 21 – AI for Social Media**.