

LESSON 18 WORKBOOK

Blogging with AI

Module 3: AI for Making Money

Name		Date	
Blog Project		Status	☐ Not Started ☐ In Progress ☐ Complete

Lesson Purpose

Learn how to use AI to research topics, perform keyword research, create outlines, write first drafts, improve SEO, edit content, and publish higher-quality blog posts while maintaining originality and accuracy.

Before You Begin

- ☐ I completed Lesson 17.
- ☐ I understand that AI is an assistant, not a replacement for quality writing.
- ☐ I will fact-check and personalize AI-generated content before publishing.

My Main Goal

Exercise 1

List five blogging tasks that AI can help you complete.

Exercise 2

Choose one blog topic and ask AI to generate an outline. Improve the outline using your own ideas.

Exercise 3

Explain how AI can help improve SEO while keeping your content helpful and original.

Practical Blogging Activity

Use an AI assistant to create a draft for a blog article, improve a headline, generate FAQs, or optimize a post for SEO. Record what you changed before publishing.

Prompt Practice

Prompt: "Act as an experienced SEO content strategist. Create a complete outline for a beginner-friendly blog post on [your topic], including headings, FAQs, internal linking ideas, and a conclusion."

Key Takeaways

My Practical Action Step

Reflection

Completion Checklist

- Completed all workbook exercises.
- Used AI to improve a blog article.
- Reviewed AI-generated content for originality and SEO.
- I am ready for Lesson 19.

Next Step

Continue to **Lesson 19 – Affiliate Marketing with AI.**