

LESSON 14 WORKBOOK

AI Image Generation

Module 2: Using AI Tools

Name		Date	
Image Project		Status	☐ Not Started ☐ In Progress ☐ Complete

Lesson Purpose

Learn how AI image generation works, how to write effective image prompts, and how to create visuals responsibly for blogs, marketing, freelancing, and business.

Before You Begin

- ☐ I completed Lesson 13.
- ☐ I understand basic prompting.
- ☐ I will respect copyright, trademarks, and privacy when creating AI images.

My Main Goal

Exercise 1

List five ways AI-generated images can be used in blogging, marketing, or business.

Exercise 2

Write an image prompt describing a realistic scene with clear details about the subject, background, lighting, and style.

Exercise 3

Identify three ethical or legal considerations to remember when creating AI-generated images.

Practical Image Creation Activity

Create one AI image for a blog post, social media post, or freelance project. Describe the prompt you used, what worked well, and what you would improve.

Prompt Practice

Prompt: "Create a modern, professional illustration for a beginner guide to artificial intelligence with a clean blue and orange color palette, suitable for a website hero image."

Key Takeaways

My Practical Action Step

Reflection

Completion Checklist

- Completed all workbook exercises.
- Wrote and refined an image prompt.
- Created an AI-generated image responsibly.
- I am ready for Lesson 15.

Next Step

Continue to **Lesson 15 – AI Video Creation**.