

## LESSON 12 WORKBOOK

# Choosing the Right Theme

Module 2: Building Your Blog

|                |  |        |                                        |
|----------------|--|--------|----------------------------------------|
| Name           |  | Date   |                                        |
| Blog / Project |  | Status | ■ Not started ■ In progress ■ Complete |

## Lesson Purpose

Use this workbook while completing Lesson 12, Choosing the Right Theme. Write your answers in your own words and turn the lesson into practical steps for your blog.

### Before You Begin

|                          |                                                        |
|--------------------------|--------------------------------------------------------|
| <input type="checkbox"/> | I have opened or completed the lesson.                 |
| <input type="checkbox"/> | I understand that blogging results are not guaranteed. |
| <input type="checkbox"/> | I will focus on useful, original, reader-first work.   |
| <input type="checkbox"/> | I will complete the action step before moving on.      |

### My Main Goal for This Lesson

|                                                  |
|--------------------------------------------------|
| <b>What do I want to understand or complete?</b> |
|                                                  |
|                                                  |
|                                                  |
|                                                  |

## Guided Exercises

### Exercise 1

List the features your theme must have.

| Your notes |
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### Exercise 2

Compare three themes.

| Your notes |
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### Exercise 3

Choose one theme and explain your decision.

| Your notes |
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|            |
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|            |

# Action Plan and Reflection

## Key Takeaways

Write the three most important things you learned.

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## My Practical Action Step

What will you complete before the next lesson?

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## Completion Checklist

- |                          |                                           |
|--------------------------|-------------------------------------------|
| <input type="checkbox"/> | I completed the lesson exercises.         |
| <input type="checkbox"/> | I made one clear decision or improvement. |
| <input type="checkbox"/> | I saved my notes or updated my blog plan. |
| <input type="checkbox"/> | I know what I will do next.               |

## Reflection

What is still unclear, and what should I review?

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## Next Step

Continue to the next Blogging Academy lesson after completing your action step. Keep this workbook as part of your long-term blogging plan.

Educational note: This workbook provides general educational guidance. Blogging income, traffic, rankings, and business outcomes are never guaranteed.