

LESSON 12 WORKBOOK

AI for Blogging

Module 2: Using AI Tools

Name		Date	
Blog Project		Status	■ Not Started ■ In Progress ■ Complete

Lesson Purpose

Learn how AI can help bloggers research topics, perform keyword research, create outlines, write first drafts, improve SEO, and edit content while maintaining originality and quality.

Before You Begin

- I completed Lesson 11.
- I understand that AI should assist—not replace—my writing.
- I will fact-check AI-generated content before publishing.

My Main Goal

Exercise 1

List five ways AI can help bloggers create better content.

Exercise 2

Choose one blog topic and ask AI to create an outline. Review and improve the outline.

Exercise 3

List three SEO tasks AI can help you complete when writing blog posts.

Practical Blogging Activity

Use an AI assistant to generate a blog outline, introduction, or conclusion for one article you plan to publish. Edit the result to match your own writing style.

Prompt Practice

Prompt: "Act as an experienced SEO content writer. Create a detailed outline for a beginner-friendly blog post about [your topic], including headings, FAQs, and internal linking ideas."

Key Takeaways

My Practical Action Step

Reflection

Completion Checklist

- Completed all workbook exercises.
- Used AI to help plan a blog post.
- Edited AI-generated content for originality.
- I am ready for Lesson 13.

Next Step

Continue to **Lesson 13 – AI for Freelancers**.